



Savitribai Phule Pune University

(Formerly University of Pune)

Faculty of Science & Technology

F.Y.B.Com. (Geography)

Choice Based Credit System Syllabus

To be implemented from Academic Year 2019-2020

Title of Course: B.Com. (Geography)**Preamble of the syllabus**

- I. To understand the scope and content of commercial geography in relation to the spatial distribution of resources.
- II. To acquaint the students with the dynamic nature of commercial geography
- III. To acquaint the students with the dynamic nature of Trade and Transport.
- IV. To make students aware of the relationships between geographical factors and economic activities
- V.

Introduction Pattern – Semester (10 marks internal and 40 marks external in each semester)

SEMESTER –I**Elements of Commercial Geography – II****Objectives:**

1. To make students of the Commerce faculty aware of the correlations between Economic activities and Geographical factors.
2. To acquaint the students with the Industrial sector and the pollution associated with it.
3. To make the students aware of the changing role of transport and communication in Trade and Commerce.
4. To make the students aware of the role of tourism in development.
5. To acquaint students with basic cartographic techniques.

Course Contents:

Unit No.	Unit	Sub Unit	No. of Periods
I	Industry and Economic Development	a. Role of Industry in Economic Development. i. Classification of Industries ii. Factors affecting Industrial Location iii. Weber's theory of Industrial Location	05
		b. Major Industries in India i. Agro Based – Sugar, Cotton Textile ii. Assembly line Based – Automobile iii. Footloose and I.T. Industry	05
		c. Industrial Pollution	05
II	Trade , Transport and Communication	a. Types of Trade ,Factors affecting Trade, Balance of Payments for India, Major Trade Blocs and the role of W.T.O. in International Trade	05
		b. Classification of various means of Transport. Advantages and Disadvantages. Latest developments in India for:	04
		i Land Transport (Road and Railway)	02
		ii Water Transport (Inland and Oceans)	02
		iii Air Transport	02
c. Types of Communications and their use in Commerce i. Use of telecommunications, Internet, Mobile phones in Trade	03		

III	Tourism and Hospitality	a. Factors affecting Tourism (Geographical and Cultural)	03
		b. Growth of Tourism Industry in the World and India.	03
		c. Government Policies for Tourism development	03
		d. Role of M.T.D.C. in the development of Tourism in Maharashtra and Rural Tourism	03
		e. Problems facing the Tourism Industry.	03
IV	Cartographic Techniques of Data Representation and Maps	a. Graphs i. Line and Bar Graphs b. Divided Circle or Pie diagram method c. Maps i. Elements of a Map ii. Isopleth and Choropleth Maps iii. Advantages and disadvantages of each	03 03 06

Reference Books:

Commercial Geography – Sir Dudley Stamp

Commercial Geography – E.C. K. Gonner, Trieste Publishing

Human and Economic Geography – Goh Cheng Leong & Gillian Morgan, Oxford University Press

Indian Economy (Datt & Sundaram) – Gaurav Datt & Ashwani Mahajan, S.Chand and Company Ltd.